





BENEFICIARY PROGRAMME

INSPIRE, MOTIVATE & ENGAGE



 www.inspiremotivateandengage.com
 ime@inspiremotivateandengage.org
 020 3124 1005
 www.facebook.com/IMEorg

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Inspire, Motivate & Engage is a global learning provider. We help businesses reach their full potential via our nationally accredited professional skills courses and lunch and learn seminars. Learn more about us at www.inspiremotivateandengage.com.

Supporting Charities - Courses for Good Programme

We believe we have a responsibility to give back for the benefit of the communities in which we live and work. As our business grows, we feel it's important that our social impact does too.

This year, we have committed to provide subsidised training to 20 charities and voluntary organisations, via our *Courses for Good* programme.

Beneficiaries receive:

- Access to our range of accredited online courses for only 15% of the course price. Instead of paying £450+, our charity beneficiaries only pay £70 per course.

And/or

- Access to our Skill-Up webinar training programme that provides weekly online live training seminars, that empower your staff with the tools to work smarter. Our beneficiaries pay only 5% of the usual webinar price.

Your charity can use the learning opportunities to:

1. Enhance your L&D offering
2. For fundraising purposes
3. Benefit volunteers or service users



'Our staff are very much enjoying the benefits of the programme, which is really helping to compliment our blended approach to CPD and training.'

— Wendy Henderson, Head of HR, National Osteoporosis Society

The Support Available to your Charity



ENHANCE YOUR L&D OFFERING WITH NATIONALLY ACCREDITED ONLINE COURSES

As a beneficiary, your organisation will have full access to our range of accredited online courses. These courses help to increase employee performance, confidence, skills, and motivation at work.

Our courses are nationally accredited and participants receive a certificate with a recognised accreditation for their professional portfolio on completion of their learning.

There are three courses available to you via the programme:

*Management & Leadership
(Accredited to Level 3/4)*

*Mini MBA in Peak
Performance & Productivity*

You can read some course reviews on the Trustpilot website here: [IME Reviews](#).



You can use the course places to; up-skill your staff, volunteers, or for fundraising purposes, such as prizes in raffles.

THE SUBSIDISED PRICE FOR YOUR CHARITY

The charity beneficiary rate is only £70 per course, per person. This is only 15% of the usual price (£450+ per course). to order courses at this rate, please go to P10.

Lunch and Learn Seminars



Lunchtime Learning

Alongside the accredited courses, your charity can also benefit from access to weekly live lunchtime learning training seminars online.

The sessions run each week during 10am-11am and help our beneficiaries to build a culture of continual professional development within their organisation.

Led by experts in the field, the interactive training sessions give your staff direct access to those in the know and provides tools and techniques that staff can put into practice immediately.

Each session lasts only one hour and takes place online, so it requires no time out of the office, and staff can participate from their computer at home or work, making it great solution for remote workers and officebased staff.

Explore the Live Lunchtime Training Available Over the Next Six Months

Your staff will have access to all the following 31 training sessions:

Jan	Maximising your Happiness Advantage
	Build your Assertiveness for Powerful Presenting
	Successful Spreadsheets for Small Organisations
	21st Time Management - Managing Multiple Priorities
Feb	Dealing with Dissatisfied People
	Get Started with Blogging
	Wellbeing in the Workplace
	Pivot Tables and Macros in Excel
March	Listening, Noticing and Asking Great Questions
	Appraisals for Managers
	Appraisals for Appraisees
	5 Crucial Elements for a Successful Pitch
April	Strengths Based Leadership
	How to be an Inclusive Leader
	Introduction to Planning Skills - SWOT & PESTLE
	How to Write a Job Description
May	Tackling Stress and Building Resilience
	Playing to your Signature Strengths
	Beginners Guide to Excel
	Giving Effective Feedback
June	How to run Inclusive Meetings
	Coaching Skills
	Working with Formulas in Excel
	Building High Performance Teams
July	Being More Creative at Work - Tools and Techniques
	Culture and Communication in the Workplace
	Building High Trust Relationships at Work

Always Fresh, Always Interesting

We rotate the webinar subjects so there is something new each week, and we introduce new topics regularly so staff will always have access to the latest thinking and approaches.

The programme is a great option if you wish to provide learning opportunities to those who are too busy to take part in lengthier courses.

94% of participants rated our webinars as very good to excellent

97% said their performance improved as a result of the training

Results taken from a survey of 1,651 participant



Reporting

Each of our charity beneficiaries will receive access to a private online reports folder, which you can log into at anytime to view:

- Employee engagement levels
- Staff feedback




These reports help you to track the impact of the training and see the level of skill improvement. We also provide guidance to help you establish the ROI of the training provided to help you demonstrate the value of the training to your executive team.

How to Join

Please take a moment to look over our subsidised rates below and decide if you would like to order a) Accredited course places only b) Staff access to our lunch and learn seminars only or c) Access to **both** the accredited courses and our lunch and learn seminar programme.

1. The subsidised rate for our online courses (Nationally Accredited Management & Leadership course and our Mini MBA in Peak Performance in Productivity) is £70 instead of £450+
2. The subsidised rate for access to 48 lunchtime learning training sessions over 12 months is £2,800. This is only 10% of our full price (£28,800). Once you have decided upon the training you wish to order, simply complete and send in your application form, which you can find [here](#).



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